Kent County Public Library SOCIAL MEDIA POLICY

Policy:

Kent County Public Library maintains a social media presence for the purpose of sharing information and connecting with library users.

In order to create welcoming online spaces, the Library reserves the right to report or ban content and/or users that violate the law, the rights of any third party, or library policies while interacting with KCPL's branded social media. The Library reserves the right to monitor posted content and report or remove content, without notice, that it deems, in its sole discretion, to be:

- 1. off topic;
- 2. abusive, vulgar, or defamatory;
- 3. confidential information;
- 4. solicitations or advertisements for commercial products, commercial services, or political campaigns;
- 5. an infringement of copyright, trademark right, or other intellectual property right of any third party;
- 6. otherwise inappropriate for appearance on a Library branded presence.

By virtue of interaction with the Library's branded social media, users agree that they have no expectation of privacy in the information provided. The Library is not responsible for and does not endorse any links embedded in comments posted to this site by third parties.

The Library is not responsible for the content on the pages of friends, fans, or followers of the Library. The Library is not responsible for enforcing restrictions which a parent or guardian may place on a minor's use of this resource.

The Library will cooperate fully with any law enforcement inquiry regarding use of its social media presence in accordance with its existing privacy policy and other applicable policies.

Date: October 31, 2022

Signature: Valerie Shearer Overton

Definition: "Social Media" –Websites and applications that enable users to create and share

content online and/or to participate in social networking.